



Following extensive research and practical experience with clients over recent years, FranklinCovey has learned a lot about the topic of organisational greatness. We have identified four basic outcomes of greatness:

- Sustained Superior Performance
- Intensely Loyal Customers
- Highly Engaged and Loyal Employees
- Distinctive Contribution

### **So how do you achieve greatness?**

Great  
Leadership

Great Focus &  
Execution

Great  
People

Leaders are the key to transforming great people and great execution into great organisations. However great leaders aren't enough, you also need effective people who focus and execute on the organisations highest priorities.

**To find out more book onto one of our Breakfast Briefings in Swindon, Bristol or Cardiff, contact Ree Edwards on 01295 274103 or email: [r.edwards@franklincoveyeurope.com](mailto:r.edwards@franklincoveyeurope.com).**