

Following extensive research and practical experience with clients over recent years, FranklinCovey has learned a lot about the topic of organisational greatness. We have identified four basic outcomes of greatness:

- Sustained Superior Performance
- Intensely Loyal Customers
- Highly Engaged and Loyal Employees
- Distinctive Contribution

So how do you achieve greatness?



To build a great organisation, you need great leaders and effective people who focus and execute on the organisation's highest priorities.

By attending this Business Briefing you will:

- learn about the research that identified the components of Greatness
- hear how other organisations are achieving Greatness
- consider how FranklinCovey could help in your Greatness journey
- leave with a number of tips and techniques that you can put into use immediately.

Dates: **October 4th – Bristol**
October 8th – Swindon
October 11th – Cardiff

Time: **08.30 – 12.00**

Fee: **£45 including coffees/teas and lunch**

To Book or find out more:

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