

## Leadership

**Morning: 9.45am – 12.30pm followed by lunch**

*What is the role of a leader in the knowledge worker age?*

Leadership is very different from management. As has often been said, "You manage things; you lead people." More than ever today the need in our organisations is for not just management, and not even effective leadership, but *great* leadership.

Stephen Covey has commented that to achieve "greatness" in this new era requires leaders to have a new mind-set, a new skill-set and a new tool-set.

But what are these skills and attributes? Drawing on the work of Dr Covey and other thought leaders, FranklinCovey has evolved a new approach to leadership which breaks them down to a few key imperatives - which a leader must focus on to deliver organisational greatness.