

Deborah Stanbury

CONSULTANT



HIGHLIGHTS

Studying Engineering at Manchester University inspires a career in the music industry

Curiosity followed by motherhood leads to a rich and diverse career path

20 years as a Board Level Leader

Semi-professional choral and jazz singer

Certified Executive Coach

Privileged to be empowering people and organisations to achieve their potential.

Deborah Stanbury is an experienced executive with a demonstrated history of delivering results both as a board level executive and as a consultant in UK and Central Europe.

She commenced her career as a graduate chartered engineer, before joining EY and qualifying as a chartered accountant. At the age of only 29, she became the finance director for Universal's UK Publishing Division and as her executive leadership role broadened into Europe, so began her interest in the value of people and team development.

Leaving London, to bring up her young family, she developed broader operational and people leadership skills in the SME sector by founding and growing Oxford Children's Music (OCM). Subsequently accepting an invitation to join the board of Monkey Music, the UK's leading pre-school education franchise network, as an executive director, in 2011 she developed award winning franchisee training and coaching initiatives that were recognised by the British Franchise Association and HSBC in their annual awards. Combining business experience with coaching skills, she saw an opportunity to engage frontline franchise teams in shared network endeavours. It was a privilege to be part of such transformational behavioural change which delivered unprecedented growth in network wide sales and EBITDA and this led her to further explore the power of effective team and individual coaching.

As a skilled presenter and public speaker, she was invited to present at a number of business events including being a keynote speaker at the British Franchise Association's Women in Franchising conference. Having a particular passion for enabling young people to achieve their potential, she became a non-executive director of the River Learning Trust, and a volunteer mentor and coach for both Young Enterprise and Oxford Entrepreneurs. Taking the decision to become a fulltime leadership coach and strategy execution consultant, she certified as both a Business & Executive Coach and became a member of the Association for Coaching.

Having been familiar with FranklinCovey's material for a number of years, Deborah specialises in delivering behavioural change in service of outcomes and results. Being agile and fluid in her style, she is equally at home in pure strategy execution consulting as she is in team coaching or facilitation of bespoke blended impact journeys, drawing on the depth of FranklinCovey's material. As a certified facilitator in 4 Disciplines of Execution, 4 Essential Roles of Leadership, 6 Critical Practices for Leading a Team, Speed of Trust, Unconscious Bias and the seminal 7 Habits of Highly Effective People, amongst other FranklinCovey material, she has worked with a broad range of clients to deliver results or solve issues requiring deep and broad behavioural change. Being determined, focused and results driven, she has a keen eye for return on investment and ensuring the highest value for money for clients.